

FROM DEMAND TO END RESULT,  
WE PROVIDE YOU A

# ONE STOP SOLUTION.

- ▶ CONCEPT
- ▶ PRODUCTION
- ▶ UI/UX DEVELOPMENT
- ▶ SOCIAL MEDIA CONTENT PROVIDER



A one stop solution to ease your needs,

# We deliver that.



Delivering you the result you can get your hand on.

# Hello.

From demand to end-result, we provide you a one-stop solution.

Filled with experienced and skillful team, Nirmana guarantees

satisfaction from the beginning of constructing concept to printing,

delivering you the result you can get your hands on.



## CONCEPT

Nirmana listens to what you want and composes the whole content as you requested. We focus in creating presence for your business through the content that we make, delivering strategic and carefully planned result.

## PRODUCTION

Efficient and Effective, Economic and Straightforward. Nirmana embodies these four elements to serve your needs. We offer a stress-free solution in which we execute the concept we made and deliver our promise as a one-stop solution.

## UI/UX DEVELOPMENT

Nowadays, website is the gate opener for your company, allowing your prospect customers understand your business better. We help you to present your business in an inviting atmosphere according to your targeted market through website.

## SOCIAL MEDIA CONTENT PROVIDER

Social Media is a huge part of today society. We offer our assistance in presenting your company's image to the society through suitable, exciting, and interesting social media page. We create and maintain the social media page to stay relevant.



## BRANDING

### Bandara City

We designed all promotional contents, logo, and stationaries for Bandara City that creates cool, fun, and interesting moods. The logogram is a combination of airplane and superblock horizon to symbolize the complete superblock in the airport area.



## CALENDAR

### UD Trucks Calendar 2019

In 2018, Astra UD Trucks applies "Innovation" as topic. The innovation focuses on Astra UD Trucks' breakthroughs and revitalization in both products and services, to support customers and help developing the nation. In 2019, Astra UD Trucks will talk about "Loyalty" that emphasize on customer's satisfactory which translated as a good feedback of products and services innovation given from Astra UD Trucks to customers.



## FOLDED BROCHURE

### Ciputra International Extention

Ciputra International is a prestigious integrated living area in Central Jakarta which we made the brochure for its extension. We embedded the four values of Ciputra International Extension: The Seamlessness, The Pinnacle, The Fulfillment, and The Sophistication.

1	2	3	4
5	6	7	8

4 page folded brochure (2 sides)



## CALENDAR

### Mitra Implan Sarana (MIS)

MIS is the leading company in implant dentistry. The calendar for MIS was created in high-tech, clean, and informative design in which we expose the value of MIS: Quality, Service, Agility & Innovation, Integrity & Caring. The products and values of MIS are showed in the calendar.



## PACKAGING

**Jolly Time**  
Jolly Time is an international pop-corn brand. The packaging made by Nirmana have fun and vibrant design to drawn people more. The created packaging represents happy quality time for consumers, just like the brand itself.



## WEBSITE

Nirmana created website for our clients that are beautifully designed with simple layout and responsive design, suitable with the clients' images/brandings. The goal is to make website accessible and filled with needed information.

### DISTRICT 8 - PLAYLAB - VERSAILES



RESPONSIVE DESIGN



LASER CUT

TUF

3D LENTICULAR



## SPECIAL FINISHING

### Nirmana Calendar

The calendar is for an Initiative Project which successfully became the winner of HP Award in Special Edition Category. The project was supported by Bintang Sempurna, the biggest digital printing in Jakarta. We created a calendar with outer space theme that is useful and fun to look at, filled with humors and facts about outer space.

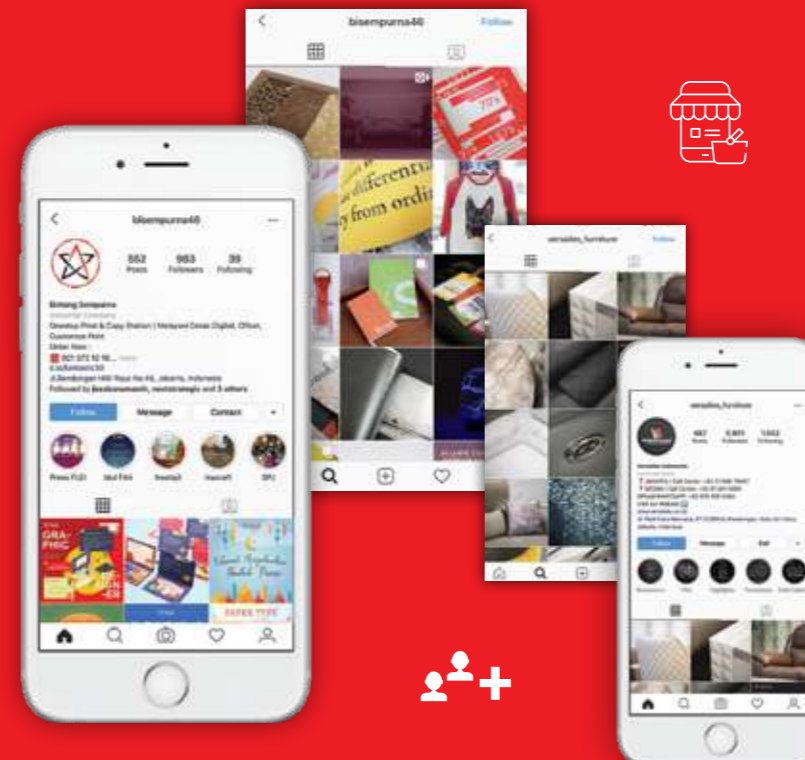


## SOCIAL MEDIA ACTIVATION

As a leading printing company in Jakarta, Bintang Sempurna's social media contents are mostly their printing technologies result. But unlike the others, we also suggest Bintang Sempurna to help educate their followers with terms or techniques in working on their design.

Versailles is a modern and high-end furniture store located in Jakarta and Medan. Their products always focus on the great craftsmanship details. The social media help to get the trust of audience of their product's quality.

BINTANG SEMPERTUNA - VERSAILES



## PACKAGING

### Pucelle Mist Cologne

Pucelle Mist Cologne was launched in 2003. Pucelle is a cologne for 15 to 19 years old teenage girls. The product itself growing rapidly since then as the biggest share in female fragrance category. Pucelle Mist Cologne has never really change their look spesifically since they first launch. This appears to affect Pucelle popularity in the market.



## PACKAGING

### Tivona Eau de Parfum

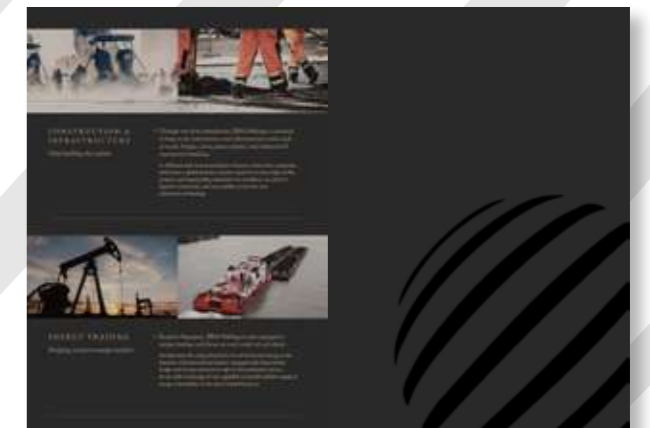
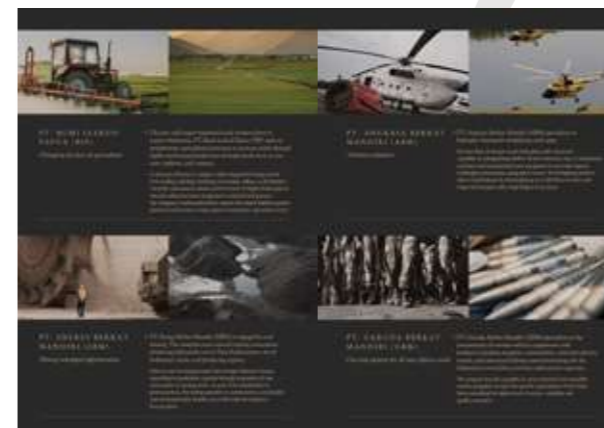
Tivona Eau de Parfum comes in 3 totally different fragrance for 3 different personalities. Johnny Art for men with all matte black finishing to show the masculine and sporty motion. Jean Adilla designed for her with a glance of luxury and elegance. And last but not least The One Girl with sweet but mature look and feel.

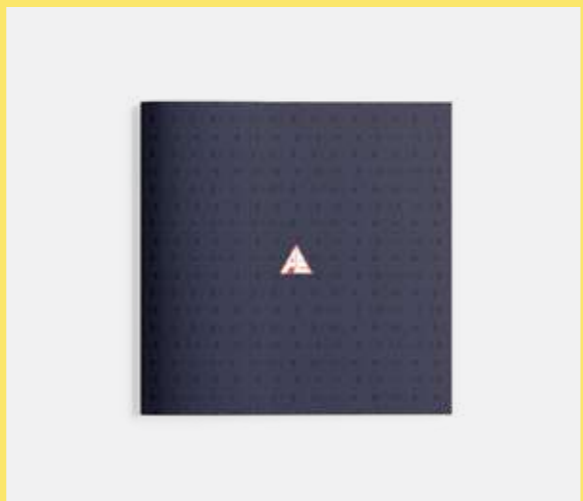


## COMPANY PROFILE

### BBM Holdings

We designed BBM Holdings company profile and website following their vision and values. The design want to give a professional and internationally trusted company feels. The black and brown-ish gold says it all.





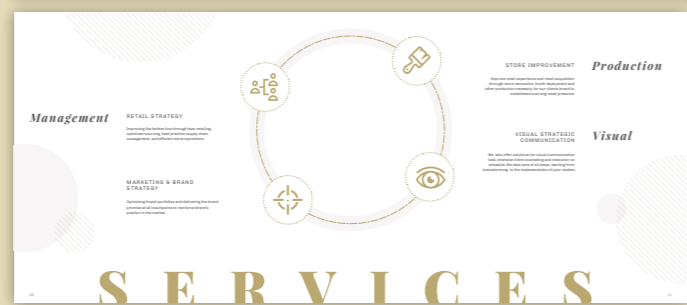
## COMPANY PROFILE

**PT Pelangi Elasindo**  
 The design of the Company Profile was made to suit the company's true self. Through the Company Profile, we show the company's dedication in working to produce the best products. The goal is to build the reader's trust towards the company.



## ANNUAL REPORT

**Smartfren**  
 Smartfren wanted to feature 'Unifying' in their annual report, thus creating the title "Unifying Indonesia". Great Annual Report has to be conceptual. Therefore, we maintained the design's style and tone from cover to the last page.



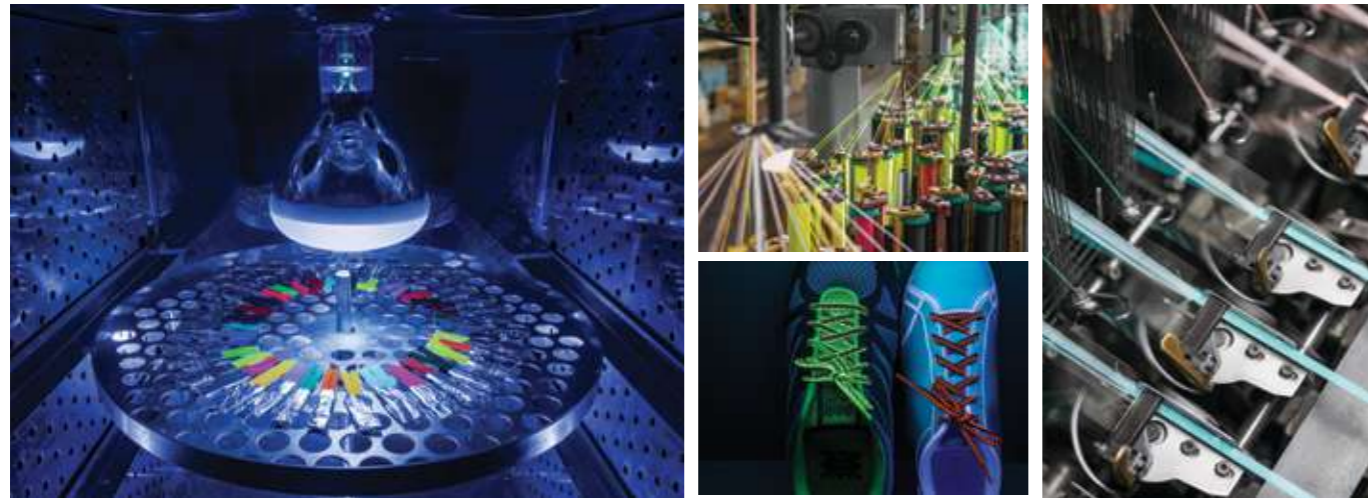
## COMPANY PROFILE

**PT Ardagia Jaya Sentosa**  
 The Company Profile was designed to appear sophisticated as requested. We chose a simple and modern style for the Company Profile without looking too rigid, yet professional to make the Company Profile suitable for the company.



## ANNUAL REPORT

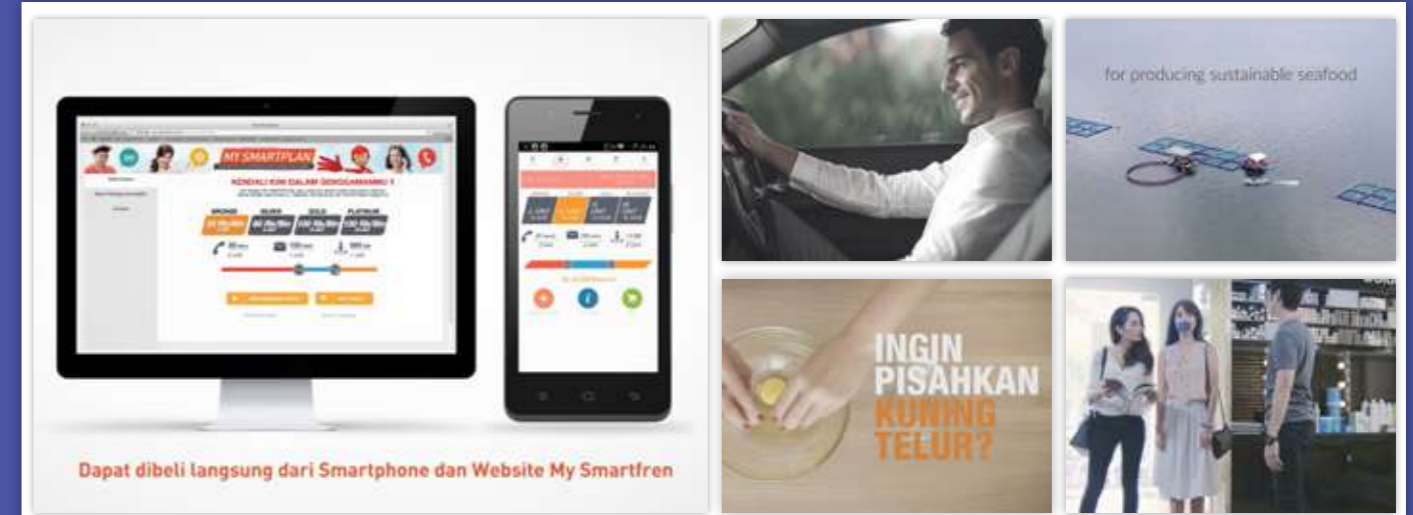
**Inti Bangun Sejahtera**  
 The tagline "Soaring Above, Connecting Beyond" inspired the cover which is a globe to represent the tagline better. We avoided using elaborate graphic elements in order to keep the Annual Report simple yet formal.



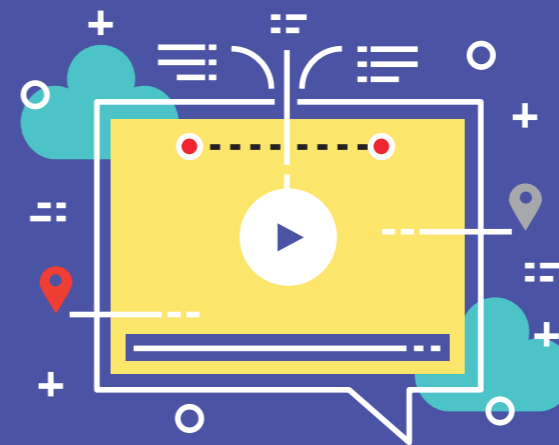
## PHOTOGRAPHY

Photos can make or break the marketing of your products/ services and we offer high definition and quality photos by skilled photographer that can elevate your products to a higher level as well as gain more interest from audience.

PELANGI ELASINDO - SMARTFREN - DISTRICT 8 - PAZAR



Dapat dibeli langsung dari Smartphone dan Website My Smartfren



## VIDEO PRODUCTION

In collaboration with Ivy Creativ

Video is one of the most effective media for promotion as it includes sound, pictures in motion, and ambience that the maker wants to show. We offer Video Production to represent your business and attract more potential customers.

SMARTFREN - BMW - JAPFA - MIS - PHILIPS - OLX - XL - ARDAYA - EPITOME - SPRITE

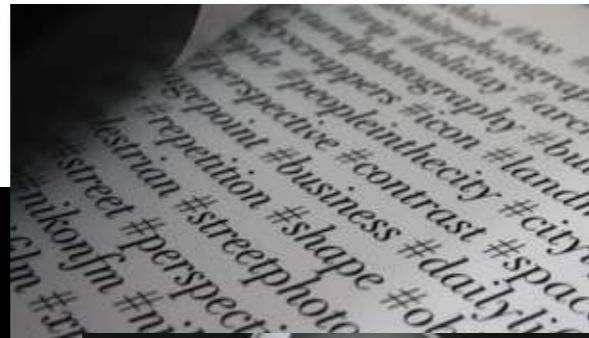


## HP AWARDS 2017



### THE BOOK OF JAKARTA

As the capital city of Indonesia, Jakarta becomes a city that is rich in diversity with approximately 9 million citizens. It has also become a center of business and trading in the country that allows us to see many skyscrapers and mobility across the city. Even though Jakarta always seems like a busy and crowded city, but Jakarta is also a pleasant place to explore with an urban touch that you shouldn't miss about.



### BLACK & WHITE PHOTOBOOK

"Light is meaningful only in relation to darkness, and truth presupposes error. It is these mingled opposites which people our life, which make it pungent, intoxicating. We only exist in terms of this conflict, in the zone where black and white clash." - Andrea



## HP AWARDS 2018

### COFFEE, LIFESTYLE, CAPTURE

The Photobook show not only the interior of Starbucks from all over Indonesia but also the photography skills of Mr. Sjaiful Boen. Inspired by his photos, we decided to collect the photos into a journal books. Therefore the content consist of tips and words of Mr. Sjaiful himself.



### EIGHT WONDER

In collaboration with Bintang Sempurna for HP Award 2018's submission, our team came up with the idea to make a pocket book about Wonders of The World plus our personal favourite from our own beloved country, which is Borobudur Temple.



### THE FOUR BASIC ELEMENTS CARD

The idea is to show 4 basic elements which are fire, air, water, and earth. This card was one of our project for HP Digital Print Excellence Award 2018. We are honoured to get the special recognition on category HP Fluorescent Electroink.





## OUR CLIENTS

### 1PARK HOMES - INTILAND

1 Park Home is a luxurious and premium residential area located in the heart of South Jakarta. Inspired by the Colonial Era, 1 Park Home transform style into luxurious gated community estate with grace and elegance of a home you will love.

We created a four-fold brochure for 1 Park Home to deliver the exquisite design into the eye of customers by interpreting the luxury into the brochure with enough information and a well-spaced design.

#### FOLDED BROCHURE AND BILLBOARD

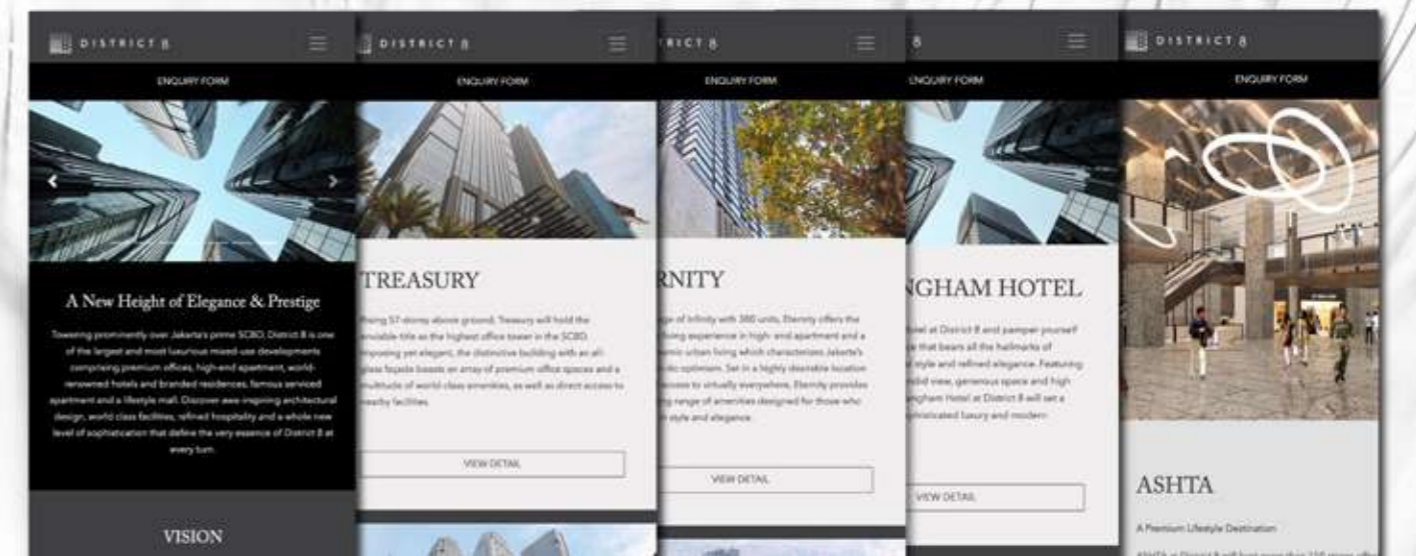
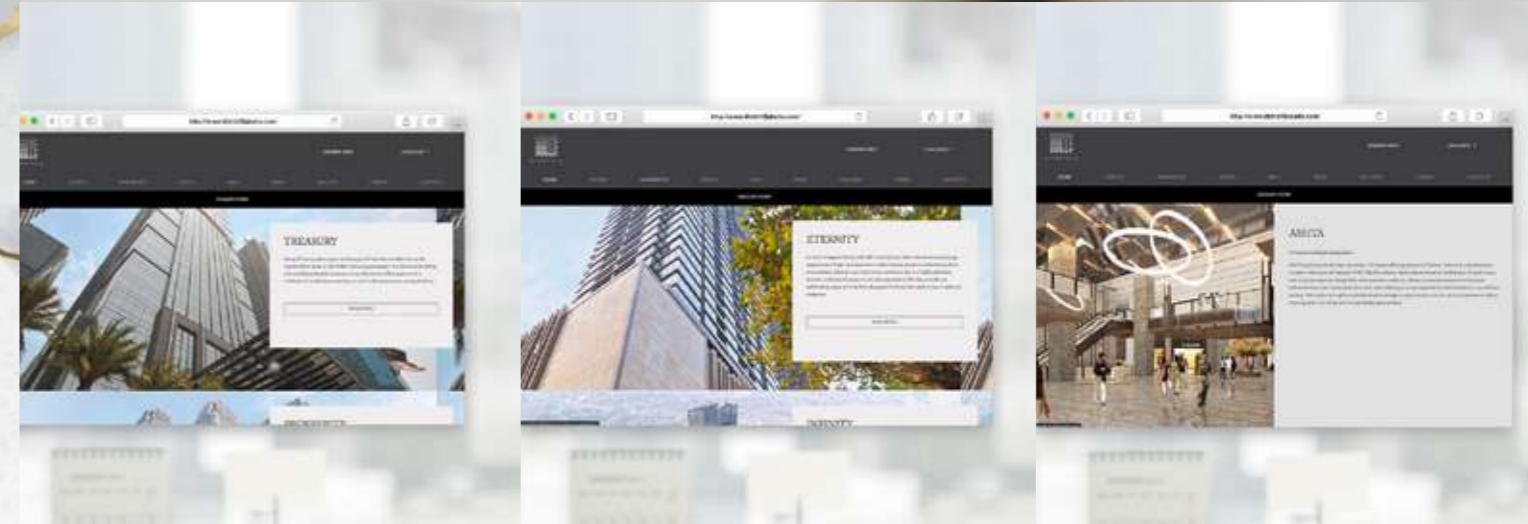


HOME IS WHERE THE STORY BEGINS

### DISTRICT 8

The District 8 website also not only show the company's profile, but also has a feature for the tenant and the owner of the resident and office to have an account for checking news, updates, and general rules from the administrator.

#### WEBSITE



OUR CLIENTS



**PT TRITUNG GAL  
ARTHAMAKMUR**

Established in 1994 PT Tritunggal Arthamakmur has the prime objective to be the leading distributor of specialty chemicals in Indonesia. We designed the agenda using 12 mountains in Indonesia that represent the company vision to stand tall during this uncertain time and always giving the best contribution to the customers.

CALENDAR



**PT PELANGI ELASINDO**

PT. Pelangi Elasindo is one of Indonesia's leading manufacturers that produce shoelaces, webbings, shoe accessories and other garment accessories. We designed this calendar with bold colors and typeface that still showing the vibrance of the colors but still look professional.

CALENDAR



**ASTRA UD TRUCKS**

Astra UD Trucks always alert with opportunities and serve the customer with the best solution. With ASTRA UD Trucks, we are going further and doing more since we are offering you important things. We created Astra UD Trucks Agenda and Video Profile that represent the main value of the company by focusing mainly on products and services.

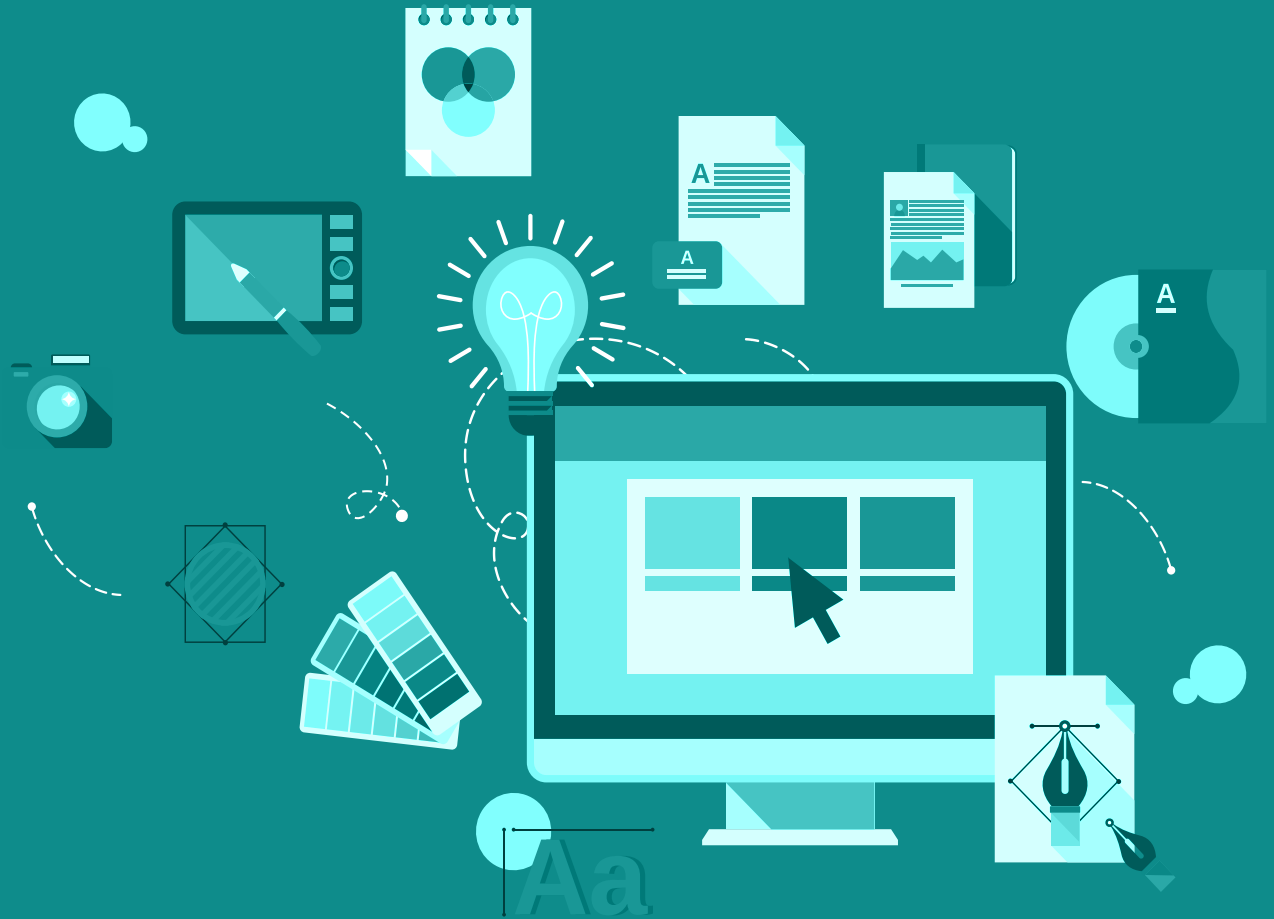
AGENDA - VIDEO PROFILE



# Want to work with us?

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